

**73% THINK MAKING HOUSING
MORE AFFORDABLE SHOULD BE
A HIGH PRIORITY**

**84% THINK A PARTY'S IDEAS ON
HOUSING AFFORDABILITY WILL BE AT
LEAST SOMEWHAT IMPORTANT FOR
THEIR DECISION IN THE ELECTION**

**ONTARIANS SUPPORT A WIDE
RANGE OF POLICY MEASURES TO
ADDRESS HOUSING IN THE
PROVINCE**

ABACUS DATA

HOUSING AFFORDABILITY AND VOTER INTENTIONS IN THE 2022 ONTARIO ELECTION

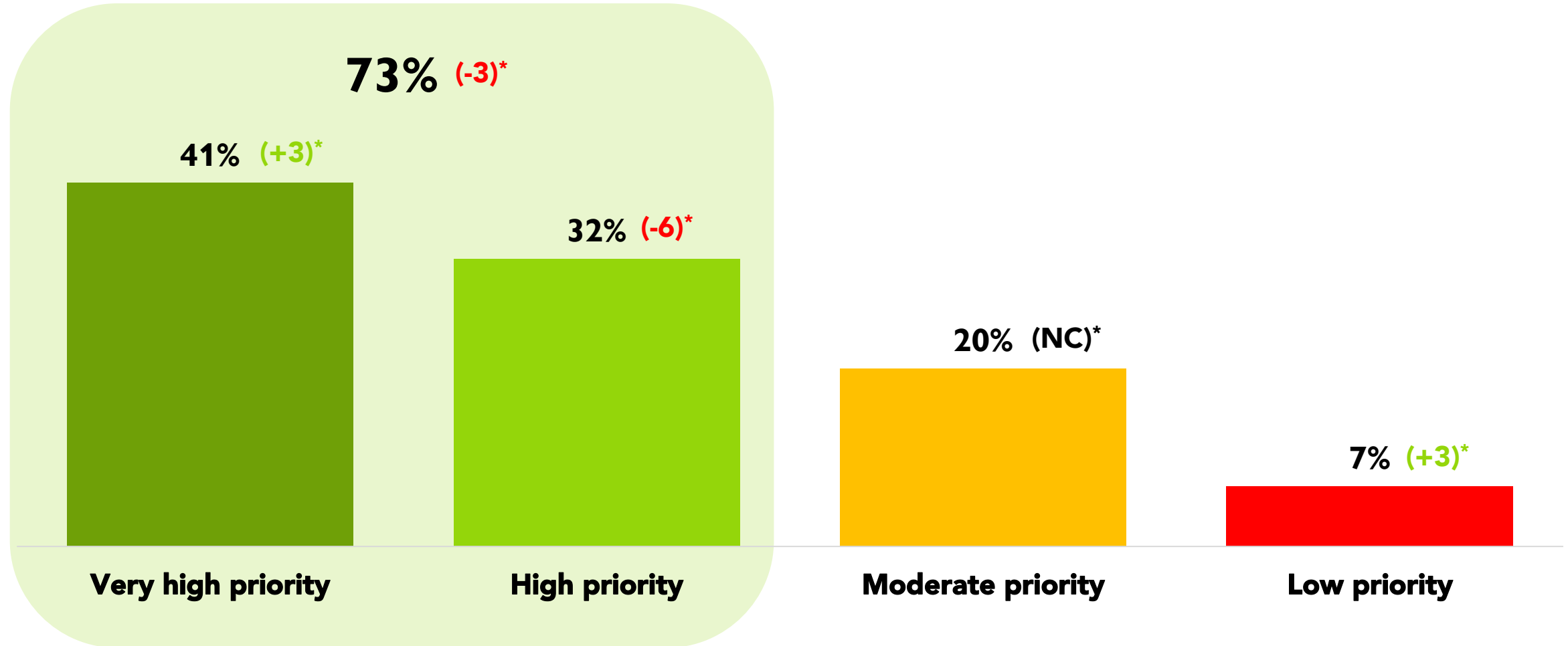
CONDUCTED FOR ONTARIO REAL ESTATE ASSOCIATION

**RESEARCH AND ANALYSIS FROM CANADA'S LEADING PUBLIC
AFFAIRS AND MARKET RESEARCH EXPERTS**

KEY FINDINGS

- When it comes to the election, housing affordability is at least somewhat important for 84% of Ontarians. It is the most important factor for 14%. Age is strongly related to the election impact of housing affordability with 67% of those under 30 saying it is at least very important compared with only 35% of those 60 and older. Those who are not homeowners are also more likely to say that it will be important.
- Currently Doug Ford and the PC Party are viewed as the best for making housing more affordable (39%) with Andrea Horwath and the NDP in second place (31%).
- There is widespread support for many concrete actions that could be done to deal with housing affordability. The most supported is to crack down on dirty money (92% support). Homeowners generally support these measures.

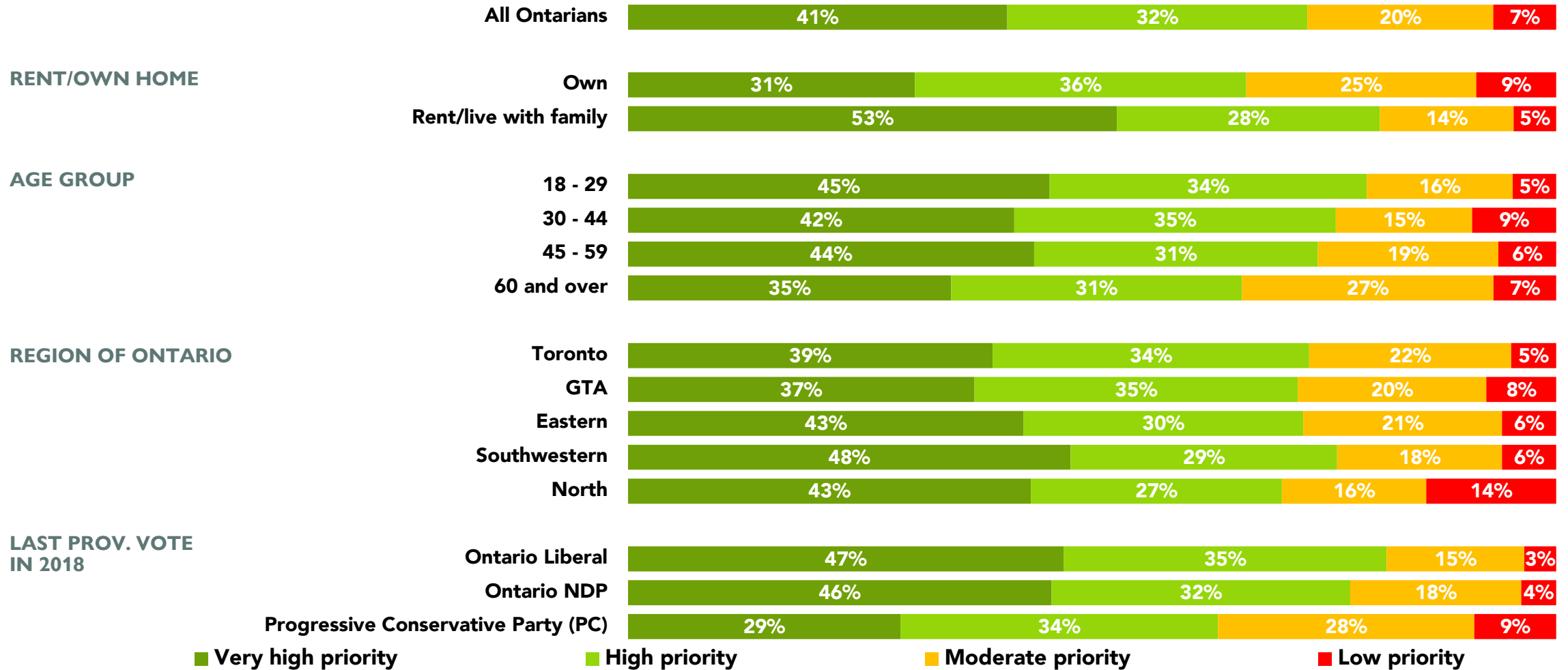
HOW MUCH PRIORITY ONTARIO GOVT. SHOULD GIVE TO HOUSING AFFORDABILITY



All things considered, how much of a priority should making housing more affordable be for the Ontario government?

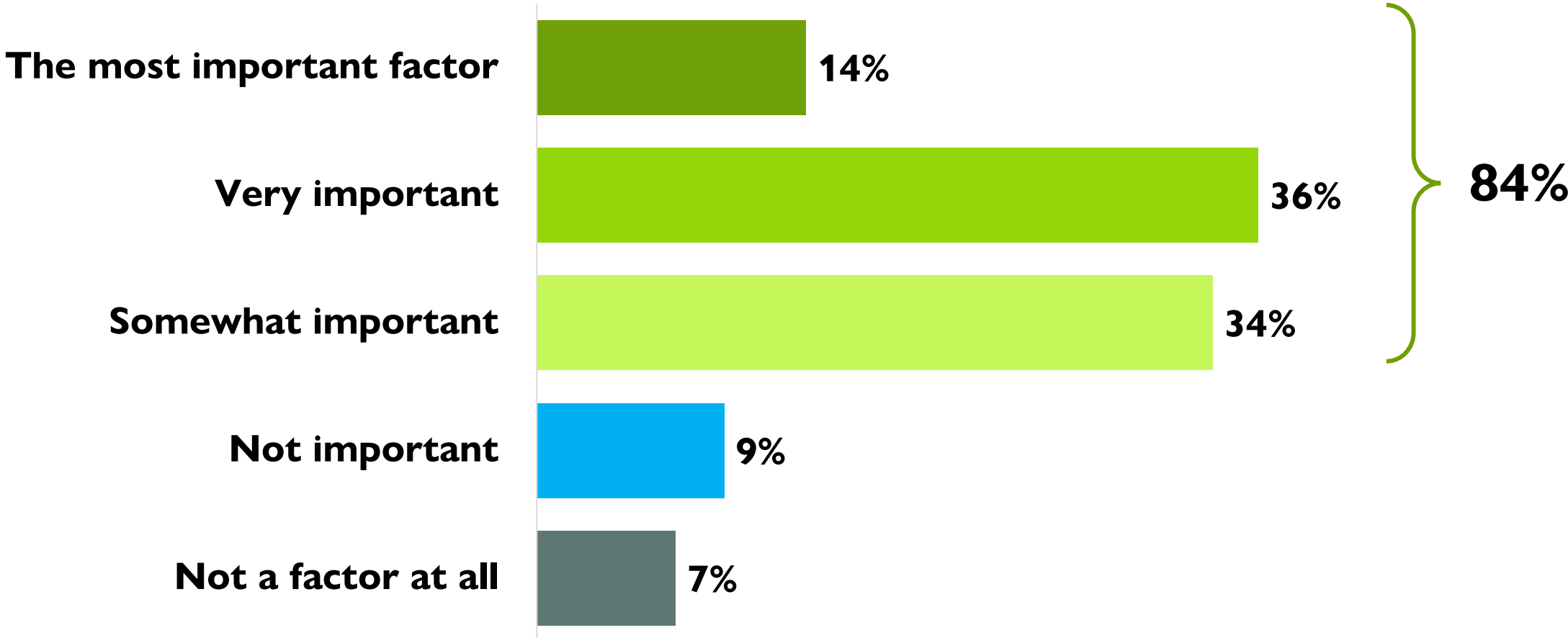
Note: * % Change, Jan 2022 to May 2022

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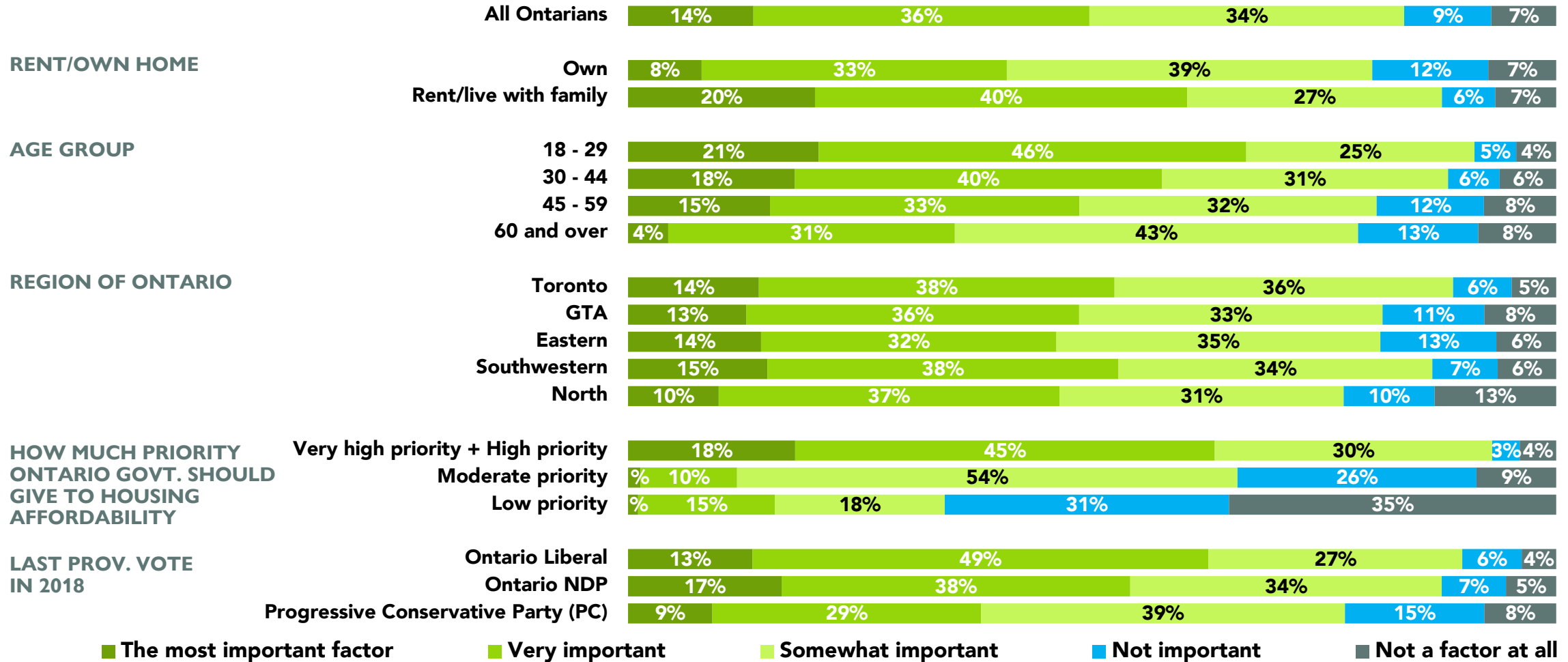
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A POLITICAL PARTY'S IDEAS ON HOUSING AFFORDABILITY COULD BE AN IMPORTANT FACTOR FOR ONTARIANS DURING THE NEXT PROV. VOTE INTENTION



When it comes to how you will vote in the upcoming provincial election, how important, if at all, will a political party's ideas to deal with housing affordability be in your decision?

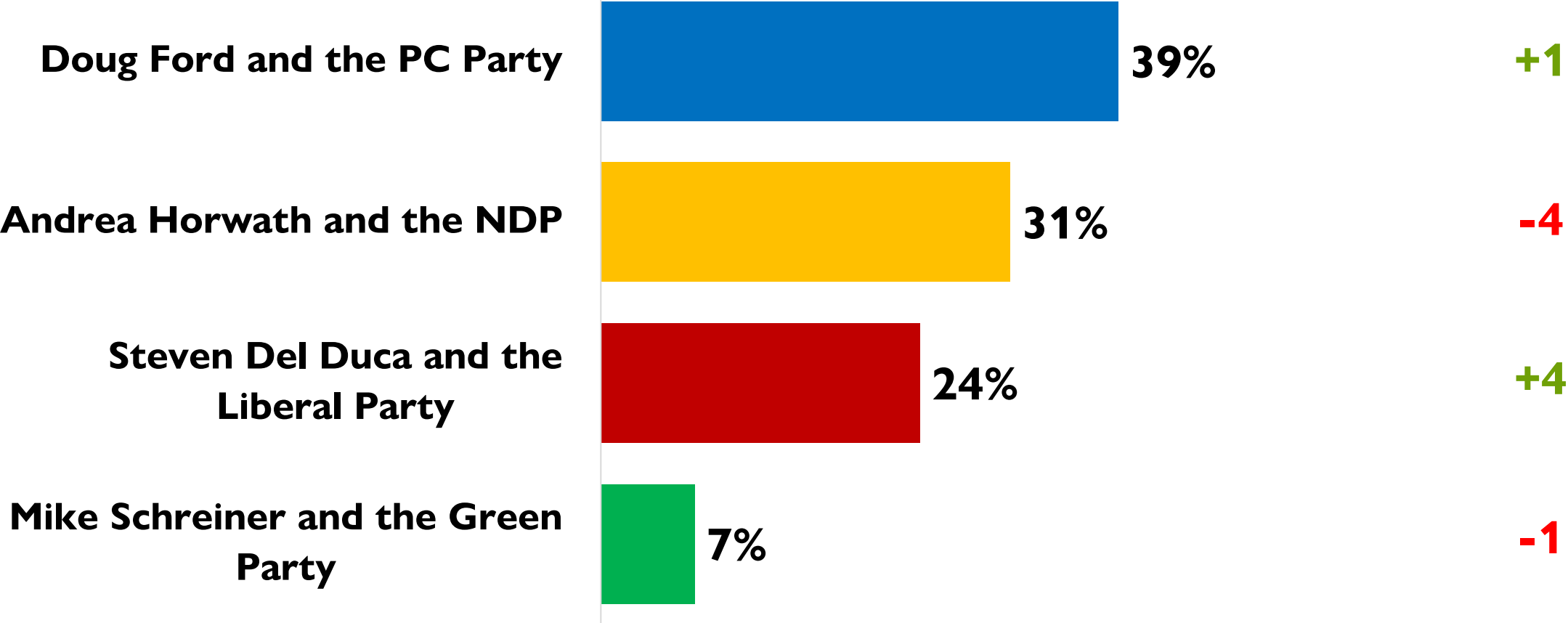
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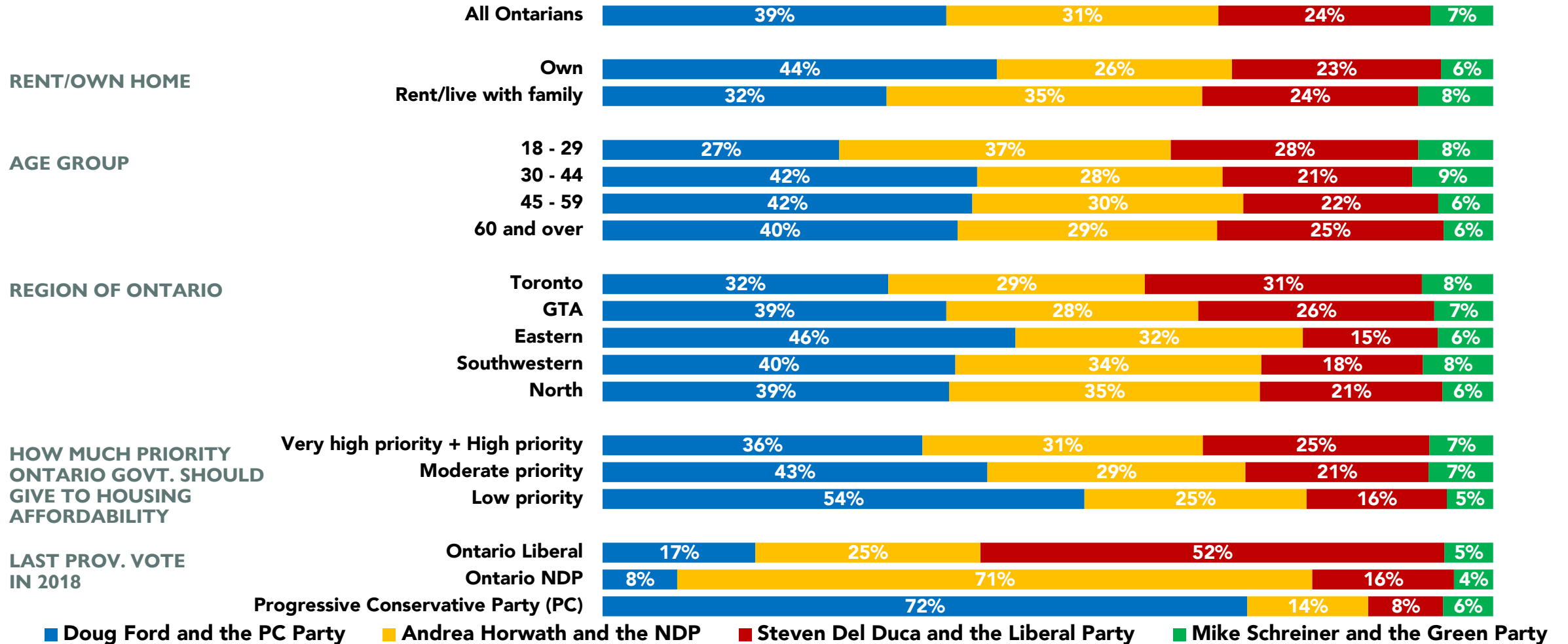
WHICH PARTY AND LEADER WOULD BE BEST AT MAKING HOUSING MORE AFFORDABLE IN ONTARIO?

*% Change,
Jan 2022 – May 2022*



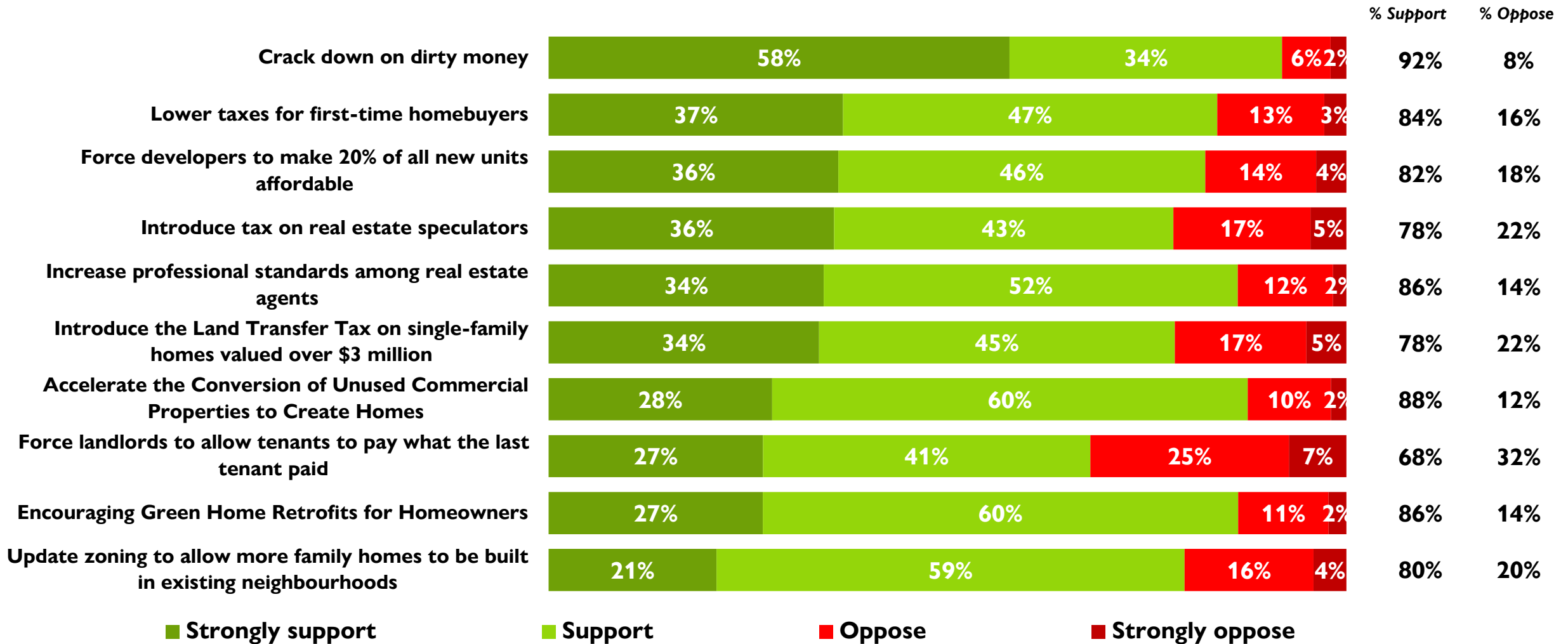
Which party and leader do you think would be BEST at making housing more affordable in Ontario?

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Which party and leader do you think would be BEST at making housing more affordable in Ontario?

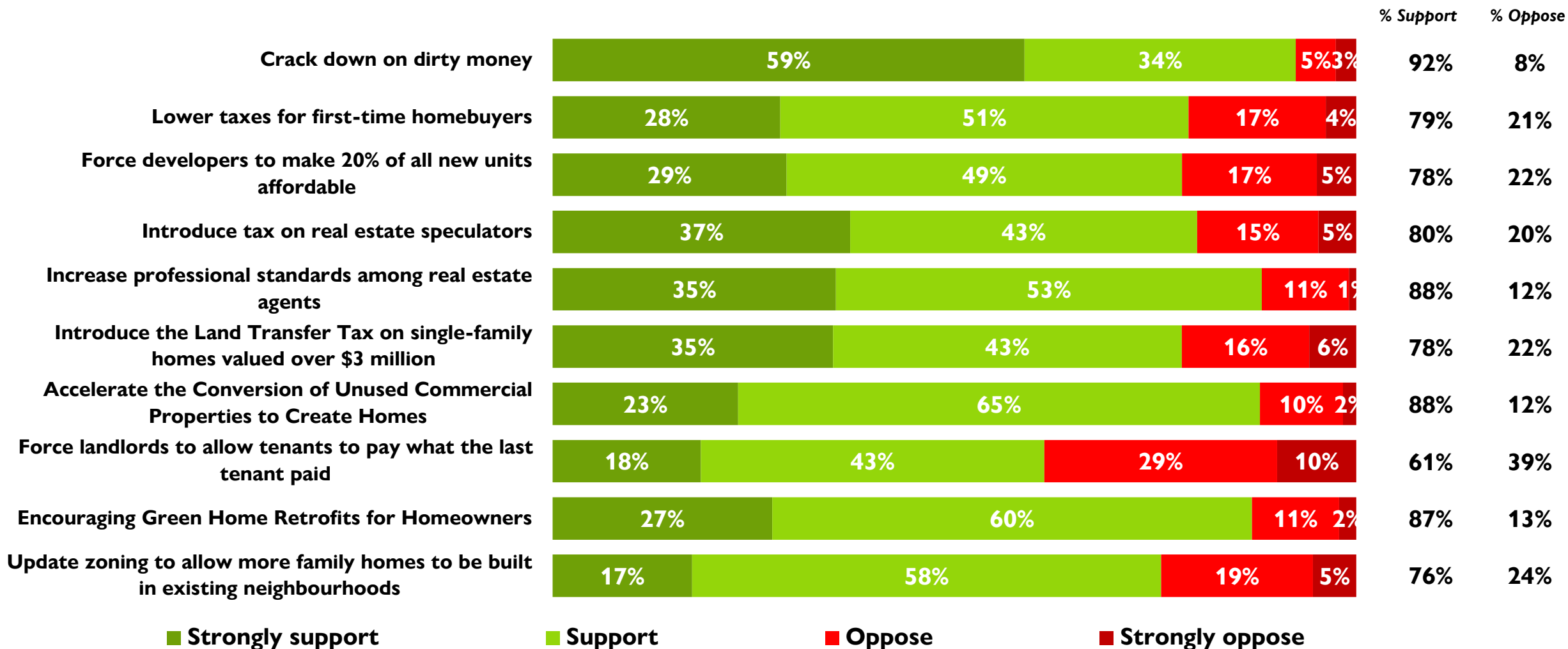
SUPPORT FOR FOLLOWING IDEAS TO DEAL WITH HOUSING AFFORDABILITY IN ONTARIO



Below are some ideas that have been proposed by several political parties in Ontario to deal with housing. Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following measures?

SUPPORT FOR FOLLOWING IDEAS TO DEAL WITH HOUSING AFFORDABILITY IN ONTARIO

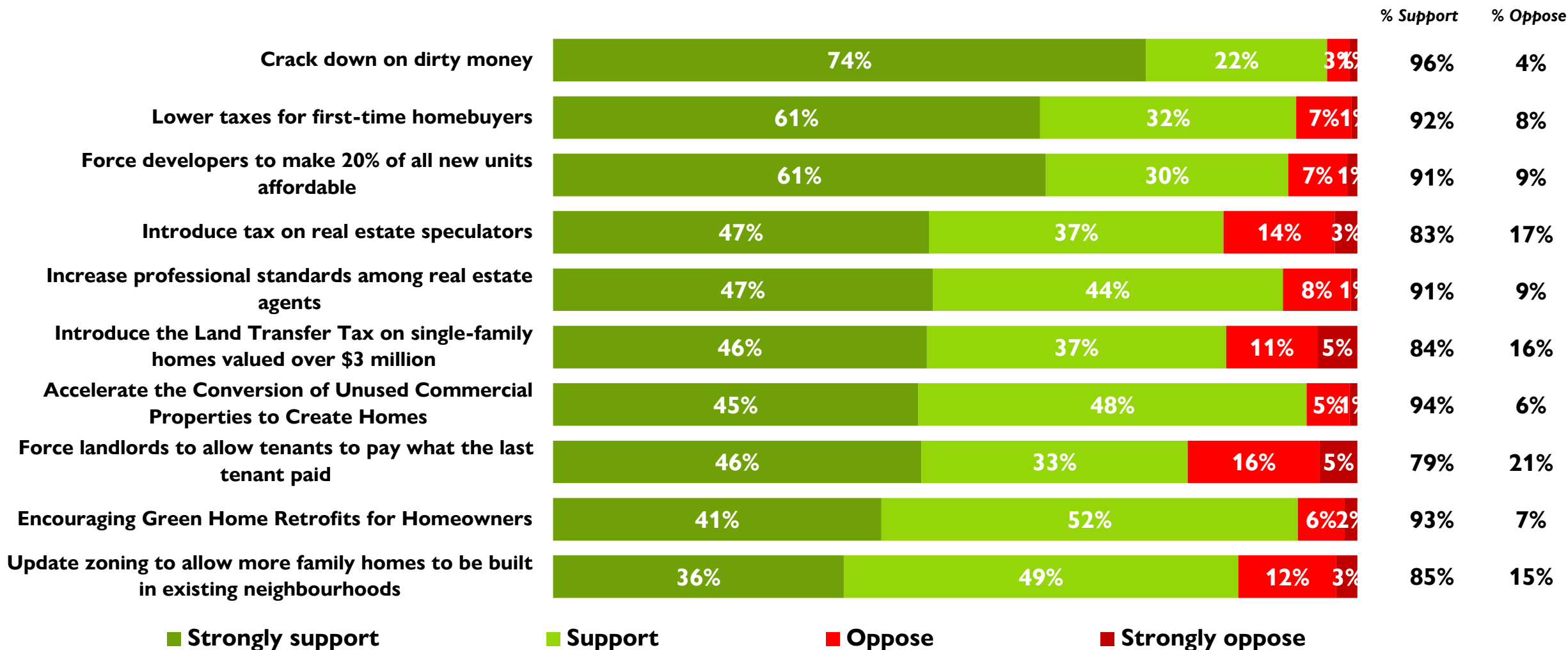
BY ONTARIO HOMEOWNERS



Below are some ideas that have been proposed by several political parties in Ontario to deal with housing. Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following measures?

SUPPORT FOR FOLLOWING IDEAS TO DEAL WITH HOUSING AFFORDABILITY IN ONTARIO

BY ONTARIANS WHO BELIEVE HOUSING AFFORDABILITY SHOULD BE A HIGH PRIORITY FOR ONTARIO GOVT.



Below are some ideas that have been proposed by several political parties in Ontario to deal with housing. Do you strongly support, somewhat support, somewhat oppose or strongly oppose each of the following measures?

METHODOLOGY

The survey was conducted with 1,500 Ontarian adults between the dates of May 5th and 8th 2022. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.53, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Ontario's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding.