

# Your OREA dues at work



Costa Pouloupoulos  
2014 OREA President

## Wondering where your \$110 goes?

*Here are some of the ways that OREA provides value for your dues dollars:*

At OREA, we use your \$110 annual dues to provide products and services to help you demonstrate the value a REALTOR® brings to the buying or selling process.

We also offer quality education and a powerful voice at Queen's Park.

Your annual dues also help us to create the practical tools you can use in your day-to-day business, and the real time industry updates that can keep you on the leading edge.

### SERVICES

- A mass media advertising and public relations campaign to promote REALTOR® value to the public
- A legal service to help members navigate the RECO complaints process
- Legal information through Legal Forum at [www.orea.com](http://www.orea.com)
- Services to your real estate board including strategic planning and leadership development
- Savings on a variety of products and services through our affinity partnerships
- Financial support to Ontario Shelter Charities through the REALTORS Care Foundation

### TOOLS

- The OREA app for iPhone: a one-stop shop for industry news and legal forum on-the-go
- Consumer brochures to help you educate your clients
- Complimentary social media webinars to assist you in developing your online presence
- Standard Forms and Clauses in print or online

### EDUCATION

- Practical and relevant online continuing education courses that build on your knowledge, skills, and expertise
- Access to your education records and important documents in **My Portfolio** at [www.orea.com](http://www.orea.com)

### REPRESENTATION

- A strong voice at Queen's Park on REALTOR® issues. Recent achievements and issues include:
  - Changing legislation to extend legal protections to electronic agreements of purchase and sale
  - Working to stop the spread of the municipal land transfer tax
  - Fighting to allow real estate salespeople to incorporate

### INFORMATION

- Practical, useful and current industry and market information in the REALTOR® EDGE newsletter and e-EDGE
- OREApedia – a wealth of information about real estate issues in Ontario at [www.orea.com](http://www.orea.com)



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